

Your2Cents Online Opinion Panel is now a member of the Toluna family of panels!



Soon, you won't have to wait for an invitation to give your opinion!

Dear Panel Member,

Thank you for sharing Your2Cents with us. Soon, you will be able to do so much more than just surveys and profiles as a member of our panel. We are excited to announce that Your2Cents is now a member of the Toluna family of panels, with over 2.5 million members spanning 30 countries.

Toluna.com is where people around the globe go to share their thoughts and opinions, and find out what the rest of the world is thinking. This summer, Toluna.com will be launched in North America, and will replace the Your2Cents website. You will continue to receive opportunities to tell providers of products and services what you think and earn points by participating in surveys as you do today. But on Toluna.com, you won't have to wait for an invitation to give your opinion. And, you'll be able to conduct your own "research" and find out what others are thinking. Read on for a preview of the exciting changes ahead!

Knowledge is power

Find out what you want to know, and earn points while doing it! Learn what people in your city or across the ocean are doing to save money in tough economic times. What team people are betting on to win the World Series. Name your topic! You'll be able to create your own polls and discussion topics to find out what you want to know.

Automatic transfer of your personal Your2Cents membership and rewards to Toluna

Your membership, and any points or other rewards you may have accumulated, will be automatically transferred to your account on the new Toluna.com website, as well as any profile information you have provided. The change from Your2Cents to Toluna is scheduled to take place this summer. There is nothing you need to do; once the switch from Your2Cents to Toluna has taken place, you will be automatically redirected.

Your own personal opinion hub

All members will have their own personal profile page on Toluna.com. Share as much or little about yourself as you wish!

Enhance your personal website or blog

Do you have your own site or blog? Enhance your visitors' experience and gather valuable insight with Toluna's poll and opinion topic widgets! You will be able to easily export the topics and polls you create on Toluna directly to your site.

New reward choices

We are also working to offer you more choices for point redemption, in addition to cash rewards. The value of rewards offered for survey participation will remain the same.

For a preview, please visit www.toluna.com. (Note that this is the United Kingdom site and that the North American site content and features may vary. Some content featured on the United Kingdom site may not be suitable for children.)

We are very excited to be a part of the Toluna family of panels, and can't wait to share these and other exciting new features with you!

Sincerely,

The Panel Support Team at Your2Cents